

THE COLLEGIAN FALL 2020 RATE CARD

ONLINE RATES

SIZE	MONTHLY	WEEKLY
LEADERBOARD (728x90px)	\$250	\$100
RECTANGLE (300x250px)	\$200	\$75
WIDE SKYSCRAPER (160x600px)	\$150	\$50

SOCIAL MEDIA RATES

Posts to either Facebook or Twitter
\$25 PER POST*

UNDERDOG TO WONDERDOG DEAL

Buy four social media posts, get the fifth one free!

FREQUENCY DISCOUNTS

2nd-3rd
Month



4th-5th
Month



6th+
Month



SPONSORED CONTENT

With **YOUR** provided content **\$200**

