The Collegian Student Body Fee Referendum Sample Ballot

Shall the Student Body Fee be raised for the specific purpose of funding The Collegian student newspaper by $1.50 in the fall of 2005, and increased for inflation to $2.50 per semester in 2006–2007, $3.50 per semester in 2007–2008, $4.50 per semester in 2008–2009, and $5.50 per semester in 2009–2010, and remain at that level in subsequent years?

☐ YES  A YES vote indicates your approval of raising the Student Body Fee for the specific purpose of funding The Collegian student newspaper by $1.50 in the fall of 2005, and increasing for inflation to $2.50 per semester in 2006–2007, $3.50 per semester in 2007–2008, $4.50 per semester in 2008–2009, and $5.50 per semester in 2009–2010, and remain at that level in subsequent years.

☐ NO   A NO vote indicates your disapproval of raising the Student Body Fee for the specific purpose of funding The Collegian student newspaper by $1.50 in the fall of 2005, and increasing for inflation to $2.50 per semester in 2006–2007, $3.50 per semester in 2007–2008, $4.50 per semester in 2008–2009, and $5.50 per semester in 2009–2010, and remain at that level in subsequent years.

This fee increase is for the exclusive support of The Collegian student newspaper.

Referendum Dates, Times and Locations
April 20, 21, 9 a.m. – 5 p.m.
University Student Union, Satellite Student Union, Joyal Administration Building, South Gym

For more information, visit our Web site or call us.
We like to hear from you.
278-5735
collegian@csufresno.edu
www.csufresno.edu/collegian

What we do:

College is a short, fast-paced and unforgettable experience. We go to our classes, meet new people, and see and hear new things. And after a few years, we move on.

And your student newspaper is the prime record of that experience. It is important to us to serve the student population to document each moment. These moments are your moments, and they are fleeting.

Capturing campus life with clarity and honesty is our goal at The Collegian. We try to make each issue a snapshot, worthy of looking back on.

Collegian Student Body Fee Referendum Pros:

“Because The Collegian’s portion of the student body fee has not increased in 16 years, an increase seems reasonable.”

“I rarely miss reading The Collegian because it is by students and about students.”

“I support The Collegian because it gives 50–75 students jobs each semester.”

“This campus is growing, and it deserves a top-quality newspaper.”

Cons:

“I think that students who don’t read The Collegian shouldn’t have to pay for it.”

“I only come to class on Tuesday and Thursday and the papers are all gone by then.”

“I read The Collegian but I don’t want to pay even one more dollar for anything,”

“I don’t read newspapers; I only watch TV for my news.”

The Collegian Student Body Fee Referendum

2005

Student Body Fee

Referendum April 20, 21
The Collegian Student Body Fee Referendum

With more funding we can bring you:

• More student involvement
• More color issues
• More pages
• More illustrations
• More cartoons

WHY?
In a democracy, the press should be separate from government. But The Collegian must apply to Associated Students for its portion of the Student Body Fee. This creates a conflict of interest — a newspaper should be accountable only to its readers.

The Collegian’s portion of the Student Body Fee has not increased in 16 years. In fact, The Collegian’s funding from Associated Students has decreased over the past three years.

Sadly, The Collegian is now dipping into its reserves to meet rising costs. These reserves will be exhausted in 2005–2006 if The Collegian’s portion of the Student Body Fee is not increased. The Collegian depends on receiving a substantial portion of its income from the Student Body Fee. Without this income, Fresno State’s only student-run newspaper may wither away as its quality and production decline.

WHAT WE NEED:
If the Student Body Fee is raised by $1.50 in the fall of 2005, and increased for inflation to $2.50 per semester in 2006–2007, $3.50 per semester in 2007–2008, $4.50 per semester in 2008–2009, and $5.50 per semester in 2009–2010, and remain at that level in subsequent years, The Collegian will be able to upgrade its quality and better serve its readers. The referendum should ensure the paper’s financial stability for 10 years. And severing The Collegian’s financial dependence on student government will ensure an independent student press.

Enhanced online features possible with the fee increase:

• Breaking News
• Video reports
• Interactive communication
• Roving reporter
• Electronic classified ads