

DISPLAY AD RATES

ALL PRICE RATES ARE NET & PER COLUMN INCH

PRINT RATES

SIZE	NATIONAL/POLITICAL	OPEN/ON CAMPUS
EIGHTH PAGE (4.8" x 2.5")	\$110	\$80
QUARTER PAGE (4.8" x 5")	\$220	\$160
HALF PAGE (9.75" x 5")	\$440	\$320
FULL PAGE (9.75" x 10")	\$880	\$640

COLOR PRICING

FULL PAGE COLOR

\$300

HALF PAGE COLOR

\$150

QUARTER PAGE OR SMALLER COLOR

\$75

SPOT COLOR

\$50

FREQUENCY DISCOUNTS

5 INSERTIONS

5%

6-10 INSERTIONS

10%

11-15 INSERTIONS

15%

SOCIAL MEDIA

FOUR POSTS*

\$100

EIGHT POSTS*

\$175

TWELVE POSTS*

\$250



4,101
FOLLOWERS



3,318
LIKES

*POST IS TO EITHER FACEBOOK OR TWITTER