

DISPLAY AD RATES

ALL RATES ARE PER COLUMN INCH

PRINT RATES

SIZE	NATIONAL & POLITICAL	OPEN & ON CAMPUS
Eighth Page (4.5" x 2.5")	\$110	\$80
Quarter Page (4.5" x 5")	\$220	\$160
Half Page (10" x 4.5")	\$440	\$320
Full Page (10" x 9")	\$880	\$620

COLOR PRICING

SPOT COLOR	\$50
QUARTER PAGE OR SMALLER	\$75
HALF PAGE	\$150
FULL PAGE	\$300

FREQUENCY DISCOUNTS

INSERTIONS	PERCENTAGE OFF
5	5%
6-10	10%
11-15	15%

SOCIAL MEDIA RATES

FOUR POSTS	\$100
EIGHT POSTS	\$175
TWELVE	\$250



3,249
Likes



4,004
Followers

SPRING 2019 SPECIAL ISSUE DATES

SPECIAL ISSUE

*DENOTES FREE COLOR
ON QTR. PAGE OR SMALLER*

1/23/19 - BACK TO SCHOOL

2/13/19 - VALENTINE'S DAY

4/10/19 - SPRING BREAK

DEAL OF THE WEEK

*DENOTES 50% OFF COLOR
ON QTR. PAGE OR SMALLER*

3/13/19 - ST. PATRICK'S DAY

5/8/19 - GRADUATION