Students celebrate life in death

By Lucerito Salgado
The Collegian

The fifth-year celebration of Día de Los Muertos took place in the Free Speech Area at Fresno State where students, faculty and community members gathered together to celebrate and commemorate the life of their loved ones who have passed away.

The two-day event, on Monday and Tuesday, consisted of a display of altars, music from a Mexican band, workshops, an open mic, and an opening and closing Aztec ceremony.

"Día de Los Muertos is a celebration that goes way back to our indigenous roots in Mexico," said MEChA member Ramón Sánchez. "It also reinforces our identity on a certain level."

Sánchez said there are obvious differences in how Mexico and the United States celebrate this particular event. "In Halloween you are afraid of the ghost and you are afraid of death, which reflects a big fear in our culture," Sánchez said. "In Día de Los Muertos, you are not afraid of them, you are inviting the ancestors to come back."

For the coordinator of the Día de Los Muertos event, Daniel Mejía, it meant more to him than that. "[It] celebrates the life of our ancestors, those who passed away," Mejía said. This event was sponsored primarily by the Aztec Dance Club along with Movimiento Estudiantil Chicano de Aztlán and other organizations.

Volunteers and student workers are in charge of sorting the university’s received mail and making sure that the center is operational for daily use. "It does not seem like that many people really think of the mail department, but imagine if one post office employee was in charge of delivering all of the mail for the campus, [you] would not get mail for over a week," Sumler said.

Working together as a team is a high priority for the center. It receives help from new volunteers on a weekly basis. "It almost feels like a family environment."

By Tom Raum
Associated Press

Voters to fill record number of gov. spots

Voters on Tuesday selected governors in more than two-thirds of the states, the largest-ever number of gubernatorial races to go to the people. Republicans sought large statehouse gains to match a hoped-for sweep in Congress.

Democrats braced for losses but looked for some consolation prizes amid the expected ruble: perhaps a win by Democrat Jerry Brown to get his old job back in California, the nation’s most populous state; and an expected win by Democrat Andrew Cuomo in second-most-populous New York to keep in Democratic hands the seat once held by father Mario.

But clearly, this Election Day is not as idyllic as the parties were savoring, with anti-incumbent fever running rampant and unemployment outlook for months at near 10 percent.

Historically the party holding the White House has lost around five governorships in the midterm election after a new president takes office. In both parties expected Democratic casualties to be higher this year Republicans anticipated a pickup of at least six and possibly as many as 10. What hoped losses could be held to half.

Republicans eyed potential gains of governorships now held by Democrats across a wide swath of the industrial Midwest and Great Lakes, from Iowa to Pennsylvania. In addition to having some of the nation’s highest jobless rates, many of these rust-belt states have traditionally been presidentially.”

The GOP fought hard to increase its foothold in New England, traditionally Democratic turf but this year, voters in New Hampshire, Maine and Vermont are voting for GOP candidates in Rhode Island, Vermont and Connecticut.

Both national parties spent heavily on the race. The Republican Governors Association said it spent $102 million to support their candidates, nearly half of it in 10 states it deemed crucial to the 2012 presidential contest: Arizona, Colorado, Florida, Iowa, Michigan, Nevada, New Mexico, Ohio, Pennsylvania and Virginia.

The Democratic Governors

See VOTE, Page 3
Last night, Republicans, left for opposite sides of Barack Obama in 2008, reasserted themselves in the U.S. Congress. Republicans have gained more than 45 seats in the House of Representatives, taking back control from the Democrats, and at least five seats in the Senate, giving the Democrats a slim lead.

Many voters will see this as a repudiation of Obama’s policies, and they would be correct. Many of the administration’s policies have been unpopular, and since the Republicans have opposed virtually every action by the president, they will reap the benefits.

Hair can challenge society’s standards

Women place a big portion of their self-confidence in their hair. The New York Times is the latest to confirm this cultural phenomenon. Two weeks ago, writer Dominique Browning chronicled her decision to keep her hair long at mid-age. Standard social conventions imply that after a certain age it is inappropriate for women to wear their hair long, that it is a privilege reserved only for young women. What Browning wrote, though, flies in the face of normalized views of what is and isn’t age-appropriate. “No one seems to have any problems with gray hair down to your waist, short hair or a woman in her 50s thinking. There is no reason that America’s major parties are called ‘Republi-cratic.’” Many have called for a moderation of our political discourse, asking where our nation’s civility went. This is noble, but if our leaders moderate their words while holding the same ideal values, nothing in our country will have changed.

What the United States needs is for its leaders to have moderate words accompanied by radical views.

Those pundits pining for a bygone era of political civility are right in their hope for a more moderate tone—partisan bickering has become a part of our politics. But there should also be evident differences between the parties.

Where is the party that is advocating U.S. bases be pulled from places like South Korea and Japan, whose people don’t want us there anymore, and Germany, who can defend itself?

Where is the party that seeks an honest conversation on entitlement spending, realizing that our current policy is unsustainable?

This party does not exist. The last CD I bought was Eminem’s ‘Recovery,’ but I buy CDs once in a while. The last CD I bought was ‘Fierce’ and ‘The Veil’ by Seifall Machines.”

Do you prefer to buy digital music or CDs?

Louie Mouskメイン

“Download. I can’t remember the last time I bought a CD.”

Solomon Her

“Download. Freshmen can download their self-confidence in their hair. “No one seems to have any problems with gray hair down to your waist, short hair or a woman in their 50s thinking.”

Lorin Medina

“Depends on if I have money or not. If I’m at the store and I want it, I buy CDs once in a while. The last CD I bought was ‘Fierce’ and ‘The Veil’ by Seifall Machines.”

Juan Mesa

“I prefer to buy CDs in the store because one day they will be collector’s items and they will be worth a lot of money.”

Maria Cadaret

“Business Freshmen

“I like downloading. If I buy a physical CD it gets lost, scratched or it gets lost you can’t replace it, you have to buy another CD.”

BE HEARD: Send a letter to the editor via e-mail at collegian@csufresno.edu.
VOTE: Record number of gov. seats to be filled

CONTINUED from page 1
Association spent roughly $50 million. Some 37 governorships were on the line, with both parties spending millions on the race between Republican businessman Charlie Crist decided to run for the Senate. Florida’s was among the hardest-fought races in the country, with both parties spending millions on the race between Republican businessman Rick Scott and Democrat Alex Sink, the state’s chief financial officer. Another closely watched race, and one of the fiercest, was in Ohio, closely watched race, and one between Republican business
spending millions on the race hardest-fought races in the
for the Senate. Charlie Crist decided to run
turned-independent Gov.
times. Some incumbents were term-limited; others decided not to
in Ohio, where Democratic Gov. Ted Strickland is battling for a sec-
and some states changed

tion by setting up an altar in honor of their

c Deutschland. These altars stayed up an altar in honor of their

dents and faculty members

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potential and events like these
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ness in the community.

"It’s part of the way

we forget our traditions, we forget a big part of who we are," Sands said.
Students were able to listen to Martín González, a commu-

nicity artist and musician, who

played his flute for an hour
during the event.

Afterwards, students learned more about the celebra-
tion by attending the work-

shops "Día de los Muertos: Traditions from Oaxaca," "The Struggle of The Zapata and Keep Their Traditions Alive" and "Hueros and Indigenous Medicine."

Beginning at night, the Aztec ceremony was lead by Los Danzantes Yoztatelepil, who performed a four-hour long session of Aztec dances for those who have passed away.

The purpose of this event

is to install a sense of pride
and hopefully get them [stu-
dents] to learn and continue to be part of this tradition," said Fresno State graduate student Hector Cerda, who was also at the event.

"Each year it gives us a chance to dance, to celebrate and honor the people who have died in a very healthy way rather than in sadness," Cerda said.

On Tuesday afternoon, stu-
dents were able to listen again to González’s flute songs and
gave testimonials and said prayers for those that passed away, sharing their stories about them in the open mic session.

Art major Mauro Carrera, 23, believes that this event has changed his life.

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The National Organization for the Reform of Marijuana Laws club at Fresno State treated communities with their time and service this Halloween weekend. Two volunteers and NORML club president Idell Tarver met at 8 a.m. Saturday to clean up a section of Highway 168 near the Fowler and Bullard off ramps.

The NORML club has been a sponsor in the U.S. Department of Transportation’s “Adopt-A-Highway” program for the last year.

“There are many perceptions about our club, or marijuana smokers in general, as being lazy and not contributing anything to our society,” Tarver said. “The clean up that we do every month has such a drastic effect on the community.”

Tarver has been the president of the Fresno State NORML club since the spring of this year.

The campus organization is often judged because of their stance on marijuana, and the hard work by its members goes unnoticed.

“We as a group would like to have more volunteers for the clean up events,” Tarver said. “It has been something very rewarding to both our student members and volunteers.”

The three of them picked up everything from cigarette butts to candy wrappers.

“People would be shocked to know how many beer bottles we find by both the on and off ramps,” Tarver said. “It makes us question how many people are abusing alcohol on the road and why nothing is being done to stop it.”

Volunteers are required by the Department of Transportation to wear neon yellow jackets and hardhats. The department also issues the group a safety video that must be shown to new volunteers prior to cleaning the sides of highways.

The early morning start time and safety training didn’t have any effect on the eagerness of volunteer Kelly O’Boylan.

O’Boylan is the Information Technology Services liaison for Fresno State’s Health Center and has been volunteering his time in other community programs since the 1990s.

“I really enjoy being a part of these events because I feel better as a human being afterwards,” O’Boylan said. “We can only do so much in the way to change how people dump their trash, but the NORML club is moving in the right direction.”

The club is responsible for a stretch along Highway 168 that looks small, but the terrain can be challenging to work with.

“T here are many perceptions about our club, or marijuana smokers in general, as being lazy and not contributing anything to our society.”

—Idell Tarver, NORML club president

The rain also made clean up conditions harder for the group, but volunteer Ronald Ransom advanced onward to reach the hilltop near the Herndon Avenue on ramp.

“We’re out here every month breaking the stereotype of just being a stoner,” Ransom said. “I just like being able to improve the community because a lot of people don’t take the time.”

To reach the hilltop near the Herndon Avenue on ramp.

“The club has adopted the section of Highway 168 for the next five years and will be in charge of maintaining its appearance.”

“I’d love to see the clean up program be carried on even after our five years are over,” Tarver said. “We really are out here in a time where the smallest good deed goes a long way.”

The club has adopted the section of Highway 168 for the next five years and will be in charge of maintaining its appearance.

“I’d love to see the clean up program be carried on even after our five years are over.”

—Idell Tarver, NORML club president

The national organization is non-profit, so it depends mainly on students and volunteers that take pride in giving back to local communities.

“We are out here every month because we choose to help,” Tarver said. “We’re reaching out in a time where the smallest good deed goes a long way.”

The club has adopted the section of Highway 168 for the next five years and will be in charge of maintaining its appearance.

California State University-Fresno students, plan on making new friends this year? Get their digits LG, friendly phones for friendly people.
Entrepreneurs use online media to their advantage

Fresno State students get head start on careers

By Brandy Flores

Both graduate and undergraduate students at Fresno State have found a new way to take their passion and excitement to a new level, utilizing their education and love of social media to become entrepreneurs before they even exit school.

Sean Chamberlain, a graduate student working on his master’s in sports psychology, said he and his friend talked about their deep interest in their craft and about one day starting their own business. That day came about five months ago, when Chamberlain decided to start taking the steps necessary to create their business, Over the Edge Sports Psychology Consulting. “I just pretty much googled and researched everything,” Chamberlain said. “I’m a go-getter, so I went ahead and did it. I bought the LLC for it; we bought the website, bought everything we needed to start our business. It’s a way for us to do consulting and look more professional with a business behind it.”

Along with getting all the legal paperwork in order, Chamberlain said that one of the things he’s focusing on to help his business grow and become a presence in the community is the constant use of networking. “We’re part of Fresno’s Leading Young Professionals, so it’s a way for us to promote ourselves to Fresno,” Chamberlain said. “We’re part of sportspsychology.com, which is a network for sports psychology consultants, so any type of networking we can find to be a part of if we try.”

While Chamberlain is quickly forming partnerships and building clientele, there are many other entrepreneurs on campus that are still in the process of transferring their passion into a viable source of income.

Hilary Wyckoff, an undergraduate majoring in business administration, is currently in her senior year at Fresno State and has started her own photography business on the web, Hilary Jane Photography. “I first had the idea when I was in high school,” Wyckoff said. “I would always really think about my answer when teachers would ask, ‘What do you want to do when you grow up?’ I’ve never been able to see myself working for a company for the rest of my life. When I take photographs I capture what I see in nature, the little things, the world around me, and try to inspire others with my vision.”

Wyckoff began her enterprise by using social media, posting her work on Facebook to let family and friends know what she was starting. She soon moved to WordPress and created her own webpage to fully showcase her art and get herself business cards to pass out.

Christopher Clark, an electronic media major, also started his own business called Barking Cat Productions. His company films wrestling matches and creates entrance videos for wrestlers throughout southern California.

Wyckoff, Chamberlain or Clark used Fresno State classes or instructors to help them start or progress with their businesses. However, there are several entrepreneurship classes offered at Fresno State.

Betsy Hays, a public relations professor at Fresno State, previously taught a public relations entrepreneurship class and said that while the class is directed at public relations students, everyone is welcome. The information given applies to anyone who is interested in becoming an entrepreneur regardless of major or background.

“We go over a lot of client management,” Hays said. “We go over the business side of having a client-related business, billing, proposals, letters of agreement, how to pitch clients, all of that stuff, which is really transferable over into a lot of different industries.”
News Briefs
Brief news for the brief attention span

NEW YORK (AP) — TV Land is reuniting Mary Tyler Moore with her 1970s sitcom sidekick Betty White.

The network announced Thursday that Moore will guest star on the second-season premiere of White’s hit comedy, “Hot in Cleveland.” TV Land says the episode will air in January.

Moore’s guest appearance will be the first time she and White have acted on screen together since “The Mary Tyler Moore Show” went off the air more than three decades ago. On that classic sitcom, Moore was an assistant news producer at a TV station, while White played the host of a homemaking show.

On “Hot in Cleveland,” White plays a landlady to three eccentric best friends from Los Angeles who move to Cleveland. It also stars Valerie Bertinelli, Jane Leeves and Wendie Malick (MA’lk).

ASHLAND, Ore. (AP) — The Oregon Shakespeare Festival closed its 2010 season in Ashland with record-breaking numbers for tickets and revenue.

The Mail Tribune reported the festival sold and gave away 414,764 tickets to its plays and brought in nearly $18.5 million in revenue — breaking last year’s record of $16.034 million and $17.1 million in revenue.

Officials said the three festival theaters played to 94 percent capacity for the season, up from 89 percent capacity in 2009.

The musical “She Loves Me” was the most popular at 100 percent capacity.

The festival’s “Hamlet” was the most popular at 100 percent capacity.

MONROE, Ohio (AP) — Two Cincinnati artists have been selected to design the replacement for a giant Jesus statue destroyed by lightning last summer.

Two Cincinnati artists have been selected to design a new 51-foot statue similar to a referee signaling a touchdown.

The statue was nicknamed “Touchdown Jesus” because of its way its arms were raised, and sculpt a new 51-foot statue similar to a referee signaling a touchdown.

The statue was nicknamed “Touchdown Jesus” because of the way its arms were raised, similar to a referee signaling a touchdown.

The Hamilton Journal News newspaper reported Monday that Steve Braun (bran’k) and Tom Tsuchiya (soo-CHEE’-yuh) were chosen to design and sculpt a new 51-foot statue depicting Jesus’ full body.

Church officials say the statue should be completed by spring or early summer.

A parking spot that appears to be open, but is actually taken by a small car or motorcycle. Also can refer to a car that takes up 90% of its own spot and 10% of the one next to it, leaving no room for another car to park.

Source: UrbanDictionary.com
Head trainer impacts team

Head football trainer Tony Hill has worked nonstop this season to rehab injured players

By Jerry Huerta
The Collegian

During the season, every college football team has to deal with injuries. Sometimes there are numerous amounts of injuries and occasionally there are few.

But for Fresno State this season, there have been a significant number of players who have missed time because of injuries. A.J Ellis, Rashad Evans, Zak Hill, Andrew Jackson, Matt Lindsay, Robbie Rouse, Phillip Thomas and Devon Wylie have each missed at least one game in 2010.

Head football athletic trainer Tony Hill has had his work cut out for him with all of these players missing time, but he's seen his fair share of injuries.

"Actually, I don't really think we are that many injuries to be honest with you," Hill said. "Last year was definitely better, but this is football. It's a collision sport. You can't even call it a contact sport it's a collision sport, and things are going to happen. I don't think this is all that bad. Actually, when I was a graduate student at the University of Kentucky we had 40 surgeries in one season, so I'll take that as my bar and we are well below that for the season."

Even though Hill has not reached the bar set at the University of Kentucky, he still has dealt with injuries. But that hasn't altered how he works with the players.

"It hasn't really changed my job," he said. "I've got to have good time management skills by making sure I can get the time to be with the guys individually [and] work with them and talk with them [to] find out where they're at mentally and physically and carry out my other duties that I take care of throughout the day as well. Depending on a player's injury, Hill uses certain treatments to get the players back onto the field.

"We work in a step by step fashion everyday and the guys know my drills that I do everyday. We always work on range of motion first, then we work on proprioception. You're setting yourself up for a setback if you don't incorporate all those three facets of rehab."

Hill said that some of the treatments he uses to rehab players is myofascial release which eliminates pain and restores motion. Hill also uses an ultrasound machine that helps ease painful joints and muscles. Electric stimulation is used to improve endurance, reduce fatigue and chronic pain.

Hill also indicated the key to recovery isn't always the physical methods. More often than not, mental rehabilitation works just as well.

"The biggest thing is having a positive mindset," Hill said. "I tell the guys all the time having a positive mindset will set you up for a fast recovery. A lot of guys will get down in the dumps, and don't necessarily have the right mindset. It kind of holds them back and don't necessarily have the right mindset. It kind of holds them back from taking that next step to getting back on the field so that is the biggest thing I preach to them."

After exploding on the scene against Utah State with a career-high 165 yards rushing and two touchdowns, running back A.J Ellis missed two games after injuring his toe against Ole Miss. Ellis has taken his advice.

"I've done everything the trainers have told me to do," Ellis said. "I went to the store and bought a bucket and I've been filling that up with ice and water and have been sticking my foot in that every night. And just all the rehab and everything they tell me to do to try to get back."

Ellis also acknowledges who has helped him get back on the field.

"He gives me all the exercises, every night and the guys know my drills that I do everyday and the guys know my drills that I do everyday. We always work on range of motion first, then we work on proprioception. You're setting yourself up for a setback if you don't incorporate all those three facets of rehab."

"[Injuries] don't really hurt the team, they just hurt me a lot of credit, he just tells me what to do," Ellis said. "He gives me all the exercises, everything that I've been told to do."

Evans also acknowledges who has battled through injuries this year.

"I give him [Tony Hill] a lot of credit, he just tells me what to do," Ellis said. "It's not fun sitting out watching the game, but Hill said that for the first time this season the receivers and running backs are all healthy.

Louisiana Tech hosts the ‘Dogs on Saturday at 1:00 p.m. at Joe Aillet Stadium in the annual Battle for the Bone game.

TECH: Defense has struggled at times this season

Continued from page 7

think, does really good on defense [is that] they were a good tackling team," Hill said. Despite seeing improvements in the last three weeks, the Tech defense has struggled in many games this season. The defense has given up 35 or more points in five games in 2010, including a season-high 49 points to No. 3 Boise State just last week.

The Louisiana Tech defense is secondary is also allowing opposing quarterbacks to complete more than 62 percent of their passes for 18 touchdowns. Although the Tech defense has struggled and played well at times this season, Hill stressed that the game in Ruston, La. will be challenging, especially with it being the longest road trip of the year.

"They've got talent," Hill said. "They always had good talent. Not only are they talented, but these cross-country trips are always tough."

The Louisiana Tech defense might be able to disrupt the Fresno State offense, but Hill said that for the first time this year the receivers and running backs are all healthy.

Louisiana Tech hosts the ‘Dogs on Saturday at 12:00 p.m. at Joe Aillet Stadium in the annual Battle for the Bone game.
Bulldogs make the grade

Fresno State football Graduation Success Rate reaches an all-time high 89 percent

By Ben Ingersoll
The Collegian

With all the national recognition Fresno State football has amassed this past decade, the Bulldogs are starting to make some noise in the classroom as well.

In his recent weekly Monday morning press conference, head coach Pat Hill, who is currently in his 14th season as the Bulldog leader, announced the NCAA Graduation Success Rate for 2006-08 season of 89 percent. A 10 percent better than the national average. The rates are tallied and announced every six years.

The number is easily the highest total in Hill’s tenure since taking over the program in 1997, a year to forget 13 years ago for Fresno State football academics.

We’re really proud of the changes we’ve made here academically,” Hill said. “I still carry the same newspaper I take into all the houses with me from 1997 when Fresno State was rated the worst in the country in graduation rates. “That newspaper reported Fresno State of having a graduation rate was a dismal 30 percent, but has since nearly tripled. The dramatic increase has given Hill some extra selling points when entering homes on the recruiting trail.

“It helps a lot,” Hill said. “But you know the number one thing that I say to parents when I’m in the house, the only graduation rate that you should care about is your son’s. As long as you’re 100 percent at your house, that’s all that matters.”

Hill credits former Fresno State special teams coordinator John Baxter, who is in his first season as USC’s special teams coordinator, for much of the rise in academic numbers and graduation rates. Baxter implemented what is known as the Academic Gameplan, a time management program that Hill said helps prepare his athletes for life after football.

During Baxter’s 12 seasons with Fresno State athletics, academics became a priority for the program, not an afterthought. Although the process has been time consuming, Hill said upper-classmen leadership has changed the game.

“All of the sudden it became OK to be a good student,” Hill said. “We had to change the culture of what was important. It took us time to do it, but it’s been established and now young kids coming in the older kids do a great job of making sure they understand that it’s serious around here.”

While Hill insisted that academic success does not exactly correlate to on-field execution, the program has caught the nation’s eye not only in academics, but on the field as well. Over the course of the past decade, Fresno State football ranks 18th nationally in wins and 24 former Bulldogs are on current NFL rosters.

Through the years, Fresno State has proven to be an academic anchor in the Western Athletic Conference, producing 18 academic All-WAC performers, a relative linebacker, Adrien Cole, for the conference for a decade. Five players were nominated for academic All-American honors in 2009.

Fresno State’s academic success is just a small portion of an ongoing trend spreading across the country in all sports. The NCAA’s web site reported a Division I record high 79 percent national GSR average, which began in 2003. Although Fresno State football is well above the national GSR average, rival Boise State, who has dominated the WAC this decade and is currently ranked fourth in the BCS Standings, is below the national line at 65 percent.

Fresno State football ranks 18th nationally in wins and 24 former Bulldogs are on current NFL rosters.

By Vongni Yang
The Collegian

Ryan Colburn and the Fresno State offense has not faced a quality defense since a 49-27 home loss to Hawaii nearly a month ago.

But against Louisiana Tech this Saturday, head coach Pat Hill believes that the Bulldogs will be tested offensively after playing against a pair of struggling defenses in their past two games–New Mexico State and San Jose State. The Bulldogs are at or over the national average in all sports. The NCAA’s web site reported a Division I record high 79 percent national GSR average, which began in 2003.

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