ASI prepares for election by holding workshop

By Carlos Perez
The Collegian

Associated Students, Inc. has developed an informational outlet for students who are interested in participating in student government.

ASI will offer an elections workshop for students to learn more about running for student government. This optional workshop is intended for those interested in campaigning for student office to ask questions about the candidacy and election process.

This will be the first semester that ASI is offering the workshop. The workshop will be held on Wednesday, Feb. 9 from 6 to 7 p.m. in USU 309. Officials anticipate a large turnout of students. Nineteen positions are open, including two executive officer positions, eight college senator positions and nine senator-at-large positions.

“Some students aren’t fully aware of the process they must go through to be considered a candidate for election,” Lauren Smoot, ASI senator-at-large of undergraduate and graduate academics affairs, said. “This workshop offers an overview of the steps and channels that would prove the most beneficial to their success.”

Completing the ASI petition is the first step in running for an ASI elected position. Petitions for ASI senator and executive positions are available for pick up at the Student Involvement Office, USU 304.

Once the petition is picked up, it’s the potential candidate’s responsibility to attain the appropriate number of student signatures: petitions for positions of president and vice president of finance require 50 student signatures while petitions for senator requires only 25.

“Being involved in student government provides a most excellent learning experience in both politics and business management,” ASI Executive Vice President Selena Farnesi said. “It’s the most direct way to make an impact on campus, as a student.”

ASI provides programs and services to meet the needs of the students and the campus community. Students involved with ASI work closely with campus faculty and officials at Fresno State.

“You’ll gain a stronger awareness of your ability to make change on campus,” Farnesi said. “Students don’t usually have this opportunity.”

ASI senators-at-large are representatives of specific departments that would prove the most beneficial to their success.

See WORKSHOP, Page 3

Fresno State grad receives award

By Alexandra Norton
The Collegian

Forty years ago, Richard Johanson started his own business after quitting his job as manager for a brokerage company. Experience, gratitude, integrity and respect are the four core values Johanson built the foundation of his company on.

In the beginning, the company had only one office and four employees. “Our office was so small that two people couldn’t back out of their desk at the same time,” Johanson said.

In 1989, Richard Johanson’s son, Larry, was promoted to company president. “How we do business has changed, but the way we try to uphold good family values hasn’t,” Larry Johanson said. “I’m proud and appreciative of our staff.”

Johanson is a graduate from Fresno State and has a degree in Business Administration. Johanson started at his father’s company in 1972 as a bookkeeper and assisting in administrative tasks.

Johanson took over Johanson Transportation Services when his father retired in 1989.

Richard Johanson is now Chairman of the Board and is still involved in overseeing the company. He also accepted the award for Family Business of the Year after Larry Johanson was unable to attend the gala, but is ecstatic of the win.

“Just to be considered a finalist for the award, in my mind, is a huge honor,” Larry Johanson said.

Eligibility for the award starts with an outside party nominating the family business. The outside party fills out an application describing why they feel the business deserves recognition. If the family accepts the nomination, they fill out a...
The life and times of Ronald Reagan

The Right Tone

TONY PETERSON

The life and times of Ronald Reagan

Ronald Reagan was the man's politics — it's about the man political right's perspective. Complicated than some starry-eyed war without firing a single shot. Boom, spurred on partly by his tax cuts, rightly, looked up to Reagan as the president's desk and say, "Mr. President, I don't like the way you're running our country."

The Russian says, "Well, I can do that too. I can go into the Kremlin to the president's desk and say, "Mr. President, I don't like the way you're running our country.'"

The news was hard to digest. I have to come to realize that heels are incredibly flattering, and just like pain and pleasure, are necessary. Plus, I just dropped a pretty penny on a pair of four-inch Sam Edelman wedges. What I say, they made me feel capable. I believe UK shoe designer Tony DeValland said it best: "People say they're bad for the feet but they're good for the mind. What's more important?"

As I removed a pair of ancient heels to make room for the new, I was reminded of the words of a former professor. Get rid of any accessory item of clothing and pair of shoes that you have not worn in the last three months. I routinely follow his advice and I encourage readers as well.

The Salvation Army distributes a tax-deductible voucher to any qualifying donated, local consignment stores like Repeat Performance and Plateau's Closet pay cash, and if you are feeling charitable, donate to a campus clothing drive.

Wherever you stand, in whatever you are standing in, own it. Be sexy. Create a list of your own and ditch everything else.
**WORKSHOP:** Potential ASI nominees given the chance to learn more about candidacy

CONTINUED from page 1

areas on campus and work with officials to respect the requests of students. Areas of campus that are represented include parking, student affairs, student clubs and organizations, legislative affairs and athletics.

ASI provides a means for student participation in the governance of the University. ASI senate meetings are held every other Wednesday at 4 p.m., in USU 312-314, and are open to the public.

Marina Aguilara, a senior majoring in public health, regularly attends these meetings, wanting to stay informed of the decisions that are being made.

I think ASI is a very important body of people and students should be more interested,” Aguilara said. “How else can we expect change, unless we ourselves get involved?”

The filing period for ASI petition ends Friday, Feb. 18 by 5 p.m. Completed petitions should be turned into the ASI office, USU 317. Online elections will take place from Tuesday, March 22 through Thursday, March 24.

**AWARD:** Fresno State alum receives Family Business of the Year award

CONTINUED from page 1

five-page application and provide documents of their success.

“It was an application about how we were founded, our background, our growth over the years, our information technology capabilities and succession planning,” Larry Johanson said.

Dr. George Vozikis, director of The Institute for Family Business at Fresno State, said the applications are then passed to three outside judges and are reviewed. Only 10 family businesses make it to the finals. The final 10 applicants are honored at The Annual California Family Business Award Gala and receive plaques. The winner of the 10 nominees receives a trophy and is named California Family Business of the Year.

The Institute for Family Business hosts the awards each year along with The Business Journal. Vozikis said the award is meant to demonstrate how important it is to have a plan and show cases the success of the family.

“Family businesses are difficult because most of the time you don’t know where family stops and where business starts,” Vozikis said. “Family business doesn’t stop at 5 p.m. like a regular business, it continues at home too.”

The Johanson family believes that their business won the award not only because they met the criteria, but also because the staff works together like a family.

“I think that speaks to the values of the company and why our staff chooses to stay with us,” Larry Johanson said.

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**CONTINUED from page 1**

**ASU:**

As a student, you are eligible for membership at Educational Employees Credit Union. When you become a member of EECU, you have the convenience of making deposits, withdrawals, balance inquiries, transfers between accounts and more...without leaving campus. Now that’s convenient!

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Students keep warm with hot trends

By Janessa Tyler
The Collegian

Despite the constant change of Central Valley weather, one fact remains the same — it’s winter and fashion is just as important now as it is during the other seasons.

Students, faculty and staff bundle up in jackets and sweaters to fight the cold, but sometimes being fashionable comes before comfort.

Dr. Lizhu Davis, fashion-merchandising coordinator, said gloomy and cold days are a perfect time to wear colorful clothing and accessories.

“Especially for the college kids, it’s all about mismatch,” Davis said.

“Express yourself. Different materials have different characteristics.”

Pre-nursing major Christina Harris has been working at Stella Laguna Beach, a women’s clothing boutique, since it opened in August 2009.

“My favorite winter fashion is wearing wool because it’s so warm. Not only can scarves keep your neck warm, it’s all about mismatch.”

Davis said knit sweaters are trendy this winter because they’re so warm and double socks.

“Wool is the ideal winter weather garment material,” Davis added.

What I hate the most is those girls who wear leggings with short shirts,” Hernandez said. “Yikes! What are they thinking?”

Davis said wool is one of the best materials to wear in the winter because of its ability to repel moisture and keep warmth locked in.

“Wool has a natural acrylic,” Davis said. “Because it has so much acrylic, the fibers can’t pack with each other very tight.”

For public health major Hector Guerrero, comfort comes before fashion.

“It’s easier to stay warm in the winter than it is to stay cool in the summer,” Guerrero said. “A heavy jacket or sweater is about all you need.”

Winter fashion is definitely skinny jeans, knee-high boots, heeled or not heeled, scarves are very in with prints and different colors,” Harris said.

“Winter fashion goes beyond clothing and includes accessories and shoes. Harris said over-sized purses and small clutches are top items sold at Stella Laguna Beach.

“Wool is itchy,” Guerrero said. “I’d rather put a piece of paper on my face than wear wool because it’s uncomfortable and gives me chills.”

Flannel is definitely skinny jeans, knee-high boots, heeled or not heeled, scarves are very in with prints and different colors,” Harris said. 

“Leggings are so comfortable,” Harris said. “Skinny jeans are good for school because they’re warmer than leggings.”

Winter fashion can be anything that makes you feel great and keeps you warm. Sophomore Christina Harris helps a customer accessorize an outfit at Stella Laguna Beach.

Scarfes are inexpensive, you can add them to any outfit — they spice it up,” Harris said. “You can pop the collar or fashion in the winter, students don’t leave many people with opportunities to dress in style, but some students still find ways to follow winter trends no matter what the weather is.

“My favorite winter fashion is wearing UGGs because they’re warm and comfy,” Elizabeth Mendez, a recreation major said.

Double-breasted jackets, layers of knit sweaters, knit headbands and tweed shorts paired with stockings are a hit among young women.

Davis said knit sweaters are trendy for indoors, but they don’t keep you as warm outside as a thick jacket would.

“The best fashion during the winter would have to be boots and warm hats,” Muriel Hernandez, a child development major, said.

Davis said if one were to place wool under a microscope, a lot of space between fibers would be present.

“Still air is trapped in all those pockets,” Davis said. “Still air is the best installation.”

“Wool is the ideal winter weather garment material,” Davis added.

Davis said many people don’t like to wear wool because it’s uncomfortable and Guerrero couldn’t agree more.

“Wool is itchy.” Guerrero said.

Whether you’re dressing for comfort or fashion in the winter, students remember to buy what fits their style and personality best.

For every pair you buy, they donate one to a kid in need.”

Harris said one popular winter outfit that she sells and see around campus is leggings matched with a baggy top.

Wool has a natural acrylic,” Davis said. “Because it has so much acrylic, the fibers can’t pack with each other very tight.”

Winter fashion is definitely skinny jeans, knee-high boots, heeled or not heeled, scarves are very in with prints and different colors.”

— Christina Harris, Pre-nursing major and Stella Laguna Beach employee

WINTER FASHION CAN BE ANYTHING THAT MAKES YOU FEEL GREAT AND KEEPS YOU WARM. SOPHOMORE CHRISTINA HARRIS HELP A CUSTOMER ACCESSORIZE AN OUTFIT AT STELLA LAGUNA BEACH.

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COMMENT: The Collegian is a forum for student expression. http://collegian.csufresno.edu
Despite the thick Central Valley fog, Fresno State students are still willing to make the drive to their favorite peaks during the winter season to go skiing or snowboarding. Local ski resorts at China Peak and Lake Tahoe have continued to see college students turn out to engage in their favorite winter pastime. "College students are a big part of our market," Andy Chapman, director of tourism for Lake Tahoe, said. "They're definitely very interested in what we have to offer here, and they do come up a lot." China Peak, one of the closest ski resorts to Fresno, sees quite a few Fresno State students on its slopes. Members of the Fresno State Ski and Snowboard club frequent the mountain. "I ski the most at China Peak," Jessica Martinez, president of the Fresno State Ski and Snowboard club, said. "I have a lot of friends there, and I see a lot of people I know when I'm there. It's a very tight-knit community." They're dedicating a run to [Jack Pieroni] at China Peak. He was so awesome and extremely dedicated. — Jessica Martinez, Fresno State Ski and Snowboard club president

Despite China Peak's loss and no new snow on the slopes in three weeks, business for the recently renamed slope is good. "Business started off extremely strong, and we had pretty consistent numbers with last year," Jacob Williams, an employee at China Peak, said. "We've had no new snow in a few weeks, but we're expecting some new weather patterns that will give us some fresh snow."
Bulldog Game Day

Fresno State Bulldogs (8-12, 3-6 WAC) vs. New Mexico State Aggies (12-11, 6-3 WAC)

RADIO: KMJ-AM 580

Just when a win over Seattle looked like the Bulldogs were back on the winning track, conference play pulled Fresno State back down to reality. The Bulldogs are reeling in conference play. With a six-game Western Athletic Conference losing streak fresh on its mind, Fresno State now must face a surging Aggie squad.

But a silver lining in the Bulldog lineup has coach Steve Cleveland with high hopes for his inexperienced unit. Freshman Kevin Olekaibe is the team leader in scoring with 12 points per game, including back-to-back efforts of 19 points and 29 points in Fresno State’s most recent two games.

Likewise, junior college transfer Tim Steed came on strong in a three-point loss to Nevada six days ago. Steed racked up a game-high 26 points to go along with nine rebounds. But Fresno State’s interior defense has taken its share of lumps this season, and may see much of the same with New Mexico State’s long and athletic roster.

Greg Smith has played consistent this season, but not spectacular as many expected. The sophomore has scored in double figures in the Bulldogs’ last six games, but his team has dropped six of its last seven by an average of 10 points per game.

Fresno State has also lost six of its last seven to the Aggies dating back to the 2007-08 year. In its last seven games against the Bulldogs, the New Mexico State basketball team has dominated on the hardwood, posting a 6-1 record against Fresno State.

In their last meeting, an 80-68 victory the Aggies pulled away by sinking in their shots at the charity line. New Mexico State attempted 37 free throws and shot better than 70 percent from the line while the ‘Dogs connected on only 57 percent of their shots. The Aggies held Fresno State to a mere 14 free throw attempts.

The Aggies are led by preseason All-WAC selection Troy Gillenwater. Gillenwater is second in the WAC this season in scoring while averaging nearly 20 points a game. The 6-foot-8-inch forward has scored in double figures in every game that he has played in this season except two. Gillenwater also leads the team in rebounds with 6.9 per contest.

New Mexico State’s fabulous forward is on a tear, averaging a WAC-best 20.9 points per game in conference play. Greg Smith needs a physical game to knock Gillenwater off his rhythm.

Getting to know the reigning WAC Tournament Champions

Player to watch: Troy Gillenwater, F, #33

Key wins: Idaho (twice), Boise State
Key losses: at Arizona, at USC, at Utah State
Head coach: Marvin Menzies, fourth year
WAC Championships: Two
NCAA Tournament Appearances: 18

Keys to Victory

1. Use the charity stripe
Free throws were anything but freebies for Fresno State in its last meeting with New Mexico State. The Bulldogs shot 57 percent on free throws.

2. Contain Gillenwater
New Mexico State’s fabulous forward is on a tear, averaging a WAC-best 20.9 points per game in conference play. Greg Smith needs a physical game to knock Gillenwater off his rhythm.

3. Feed the rock
In games Fresno State has performed well in, the guards distributed the ball well. Steven Shepp and Kevin Olekaibe combined for just seven assists in Fresno State’s road loss to the Aggies last time out.

Breakdown: Bulldogs

In its last seven games against the Bulldogs, the New Mexico State basketball team has dominated on the hardwood, posting a 6-1 record against Fresno State.

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At guard, the Aggies are led by junior Hernst Laroche. Laroche is second on the team in scoring with nearly 12 points per game, and leads the team in assists with five per game.

The Aggies have been inconsistent at times this season. They posted a seven-game losing streak after 2-0 start and then got hot, reeling off 10 wins in 14 games.

Breakdown: Aggies

Player to watch: Kevin Olekaibe, guard

Analysis by Ben Ingersoll and Vongni Yang
The Collegian

Players to watch:

Kevin Olekaibe, guard
Troy Gillenwater, F , #33

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Getting to know the reigning WAC Tournament Champions

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Troy Gillenwater, F, #33

Key players:
Troy Gillenwater, F, Hernst
Laroche, G, Gordo Castilho, G,

Last meeting:
Jan. 8, New Mexico State

State won 80-68

Series record:
Aggies lead the
Bulldogs 22-12 all time

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For the 45th time, the Lombardi Trophy is up for grabs. But for the first time since the mid-to-late 1990s, the Super Bowl will feature two of the NFL’s most traditioned franchises. The Green Bay Packers enter Cowboys Stadium in Arlington, Texas, for the first time since losing Super Bowl XXXII, but the mean green have a new look and a chip on their shoulder. Led by heady quarterback Aaron Rodgers, the Packers sit as a 2-and-a-half-point favorite and momentum on their side. Green Bay took the most difficult route to the biggest game in American sports—All road contests, becoming just the second No. 6 seed to make it all the way in Super Bowl history. Who was the other team to make it to the Big Dance as a No. 6 seed? The Pittsburgh Steelers five years ago, and the two teams are now pitted together in the Super Bowl for the first time in the teams’ storied histories.

The Packers’ claim to fame is their 12 NFL championships (three of them Super Bowls). Head coach Mike McCarthy’s squad needed to win its final regular-season game against the Bears to even qualify for the playoffs. Playoff road wins at Philadelphia, Atlanta and Chicago later, the Packers were Super Bowl bound behind the hottest quarterback in football. Rodgers threw for nearly 4,000 yards in the regular season to go along with 28 touchdowns and just 11 interceptions.

But the opposing quarterback, Pittsburgh’s Ben Roethlisberger, has the Steel Curtain back in the Super Bowl for the third time in six years. Roethlisberger is 10-2 all time in the playoffs and has a pair of Super Bowl rings to show for it. But as prolific as Rodgers’ offense is, the Steelers’ defense is arguably the most dynamic and feared in the league today especially against the run. Anchored by the 2010-11 NFL Defensive Most Valuable Player Troy Polamalu, Pittsburgh gave up a league-low 63 yards per game on the ground.

But as Super Bowl history shows, stats, records and accolades go out the window. This year’s Big Dance pits Lombardi against Noll, Lambeau against Rooney and now Rodgers against Roethlisberger for all the marbles.

We win because we’ve been here before. The Steelers have 14 of their 22 starters with Pittsburgh Super Bowl rings already. Coach Mike Tomlin doesn’t need to change much because, well, if it isn’t broke, why fix it? Under Tomlin the Steelers are 5-1 in the playoffs, including a perfect 2-0 in the Super Bowl. Ever heard of the term “defense wins championships?” We boast the NFL’s Defensive Player of the Year in Troy Polamalu, as well as arguably the most feared linebacker in the sport in James Harrison. We have taken the harder road to the game, going through two of the league’s premier defenses in Baltimore and the New York Jets. The most physical team wins the game, and the Steelers are rarely, if ever, out-physicled.

We win because we’ve been playing elimination football for five weeks. After losing to the lowly Lions after Aaron Rodgers got injured, the Packers have won five games in a row against top-notch teams: They dismantled the New York Giants 45-17, defeated the NFC North Champion Chicago Bears 10-3, took out the Michael Vick-led Philadelphia Eagles 21-16, demolished the No. 1 seed Atlanta Falcons 48-21 and beat the Bears again, this time on their own turf, 21-14. Green Bay has been the best team in the NFL over this span. Rodgers has officially become an elite quarterback, the Pack have the best receiving corps in the NFL, and their defense features last year’s NFL Defensive Player of the Year Charles Woodson alongside Clay Matthews, Tramon Williams and B.J. Raji.

Aaron Rodgers took over for Brett Favre three years ago, and since has been trying to play out of the legend’s shadow. If he plays well, the Packers will win and Rodgers will cast a shadow of his own.

 Packers 24, Steelers 20

Hines Ward is the definition of Steeler football. Ward has been instrumental in our two recent Super Bowl victories, and he is the emotional leader; both on and off the field. Whether it be downfield blocking or a huge first-down reception, Ward is as clutch as it comes.